Luke 8:15

But the ones that fell on the good ground are those who, having heard the word with a noble and good heart, keep it and bear fruit with patience.

This is the ending verse where Jesus is talking about the sower and the seed, which is the word of God. We all want to be this last person as we receive the word of God and do what it says bearing fruit. But notice it just doesn't say "bearing fruit", but rather "bear fruit with patience"

Patience, something we all want, and we want it now. We go into church on Sunday morning and when we leave we are ready to conquer the world with the gospel of Jesus Christ. Then we go to work on Monday and tell others about what we learned, they laugh at us or just brush us off, and we throw our hands up in the air and say, "forget it". We want to bear fruit, but we want to bear it now, not later. But that's not what the scripture teaches, as we just read Jesus' words.

† keep it and bear fruit with patience.

If you have ever planted anything from grass to vegetables or flowers, you know that when you plant the seed and water it, that you can't come back the next morning and expect to see it in full bloom. No, it takes a while, sometimes days or weeks or even months before you see the real fruit of your labor. If you are planting a fruit tree, it could be a few years before you see a real crop of fruit from that tree. But since you don't see any fruit after the first day, do you stop watering this seed? No, because you know you have to be patient and continue to water and nurture the seed before there is any growth or fruit from it.

So why do we expect overnight results with God's word (which represents a seed) that we plant into people's hearts?

So just be patient, continue to water those seeds that you or others have planted into the hearts of those around you. When you are patient then one day you will see fruit from your labor.

→ Mark 4:8-9 "But other seed fell on good ground and yielded a crop that sprang up, increased and produced: some thirtyfold, some sixty, and some a hundred." And He said to them, "He who has ears to hear, let him hear!"